



**The new trend-setting  
trade journal for your  
success**

**ISSUE 1/10**

**FOR RAPID.TECH**

Advertising deadline 01.03.10

**ISSUE 2/10**

**FOR EUROMOLD**

Advertising deadline: 08.10.10

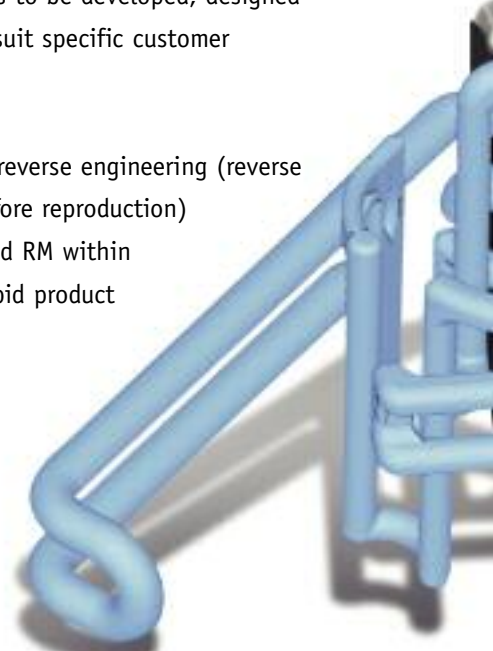


# rapidX

The magazine for generative manufacturing processes and rapid product development

Our magazine **rapidX** deals with Rapid Prototyping RP. This includes Rapid Tooling RT and Rapid Manufacturing RM. In view of their broad range of application the industry refers to generative manufacturing processes. RP, RT, RM allow components, parts and products to be developed, designed and produced both economically and rapidly to suit specific customer requirements.

In conjunction with other technologies such as reverse engineering (reverse development, meaning reconstruction and therefore reproduction) the entire process chain comprising of RP, RT and RM within the product development is also described as rapid product development RPD.



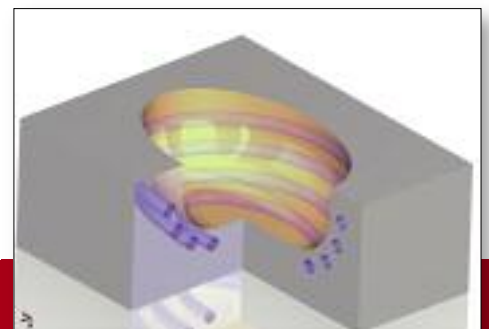
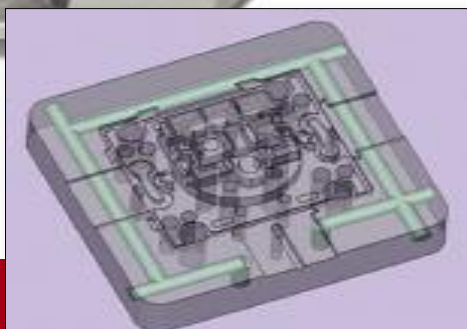
The magazine covers the individual sectors of these main subject areas:

- RP manufactures sample parts and single components based on design data (CAD) by means of tool-free manufacturing and transforms them directly and rapidly into workpieces or end-products using the layer construction methods (by laser printer or laser machine).
- RT manufactures complex parts of form tools by layer construction methods from CAD data. In this way their functionality can be checked by means of production-based / production-identical components (design and function) permitting the immediate and economical implementation of low-volume manufacturing.
- RM manufactures components, end-products and series-production rapidly and flexibly by layer construction methods from CAD data. For this purpose it uses materials such as glass, metal, ceramics, plastics and new materials. RM simulates the product at the virtual stage and can analyse and optimize it before manufacture. The broad selection of materials facilitates less waste and more effective material use and is therefore of both ecological and economical interest.

The new trade magazine **rapidX** acts as high-quality technology magazine with a generous, modern layout covering all these aspects including relevant contributions from research, development and manufacturing and reaches a competent and interested audience.

**rapidX** specifically targets:

Researchers and developers, the production managers from the likes of the automotive, medical engineering, aerospace, electrical and electronic engineering, machine and tool manufacture, model and prototype construction industries as well as from the consumer goods and industry design sectors.



## Technical data

<b>Edition:</b>	7,000 examples
<b>Magazine format:</b>	DIN A4, 210 x 297mm (width x height) Type area: 175 x 250 mm (width x height) 4 columns each 41 mm wide
<b>Frequency of publication:</b>	Twice annually

Issue	Trade fair or exhibition	Advertising deadline	Publication date
1/2010	Rapid.Tech 2010 Erfurt, 18-19.05.2010	01.03.2010	06.04.2010
2/2010	EuroMold 2010 Frankfurt am Main, 01-04.12.2010	08.10.2010	08.11.2010

### Advertising formats and prices (in Euro)

Format	b/w	2c	3c	4c
1/1 page	2,000.--	2,400.--	2,800.--	3,200.--
Junior page	1,400.--	1,600.--	1,800.--	2,000.--
1/2 page	1,000.--	1,200.--	1,400.--	1,600.--
1/3 page	780.--	980.--	1,180.--	1,380.--
1/4 page	500.--	650.--	800.--	950.--
1/8 page	300.--	450.--	600.--	750.--

<b>Bound insert:</b>	2 page	€3,500	•	4 page	€5,200
<b>Insert:</b>	price per thousand		€300 (up to 25g weight)		
	Maximum format: 197 x 290 mm (width x height)				

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