

Show Your Best Sides

Objective, Neutral and Targeted Marketing with Technical Contributions

The benefits:

- 1 Reprint
- 2 Digital Reprint (PDF 300 dpi)
- 3 Internet PDF (PDF 72 dpi)
- 4 Article sponsoring

Perfectly suited to:

- Distribution at trade fairs and exhibitions
- PR activities of all kinds
- Following up on customer queries
- Support for your field staff
- Printed brochures for calling on customers
- High-speed download of your digital press archive
- Your newsletter

Translation into any language



Strong brand: Carl Hanser Verlag stands for dependable, believable information

Prominent: The author's name and headline of the article

Competent: The cover of the magazine

Optional: Your logo and address

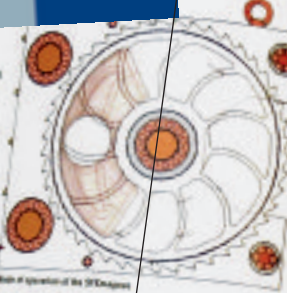
International: We translate your copy for you into almost every language - impress your foreign customers with outstanding specialist publications

Special service: Other firms' advertisements will be removed and the layout adapted accordingly. Or you can simply supply us with a suitable advertisement of your own.

Practical:
Adapted
pagination

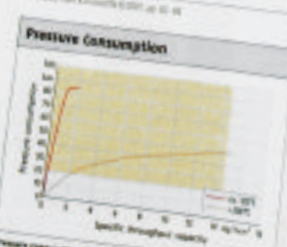


Improved Foam Sheet Production.
By using filter systems plant downtime caused by impurities and contaminants in expanded foam sheet production can be reliably prevented. In doing so the procedure for changing filter systems ensures that the pressure-sensitive process for producing expanded foam cannot be disrupted.



Melt Filters in Foam Extrusion

Manufacturer
Gneuß Kunststofftechnik GmbH
Mönchshaus 42
6-20745 Bad Reichenhain
Germany
Tel. +49 36 51 3163 00-6
Fax +49 36 51 3163 00-27
E-mail: gneuss@gneuss.com
www.gneuss.com



The importance of...
...you will love your higher profits!

Plastic Melts Love Gneuss Filtration...

...you will love your higher profits!

Gneussenswerk Filtration at its best



1 Reprint - a sound advertising medium

ADVANTAGES TO YOU:

- Time saving
- Prestigious design
- Professional execution
- In-time delivery
- A designated staff member to contact
- Short print runs possible

We will handle the conversion and delivery of the finished special issue for you.

2 Digital Reprint - be your own publisher!

And produce your own special issue under direct control

ADVANTAGES TO YOU:

- Unlimited print runs
- You decide when and where to print
- From your own color printer to a full-scale printing press
- Print on site / at exhibitions / abroad
- Unlimited reprinting rights



We will supply you with a high resolution, high-end PDF file as artwork. Design facilities as for the classic special issue.

3 Internet PDF - accessible at any time

ADVANTAGES TO YOU:

- File format suitable for the Web
- Evaluation of your online press image
- Rapid distribution by serial e-mail



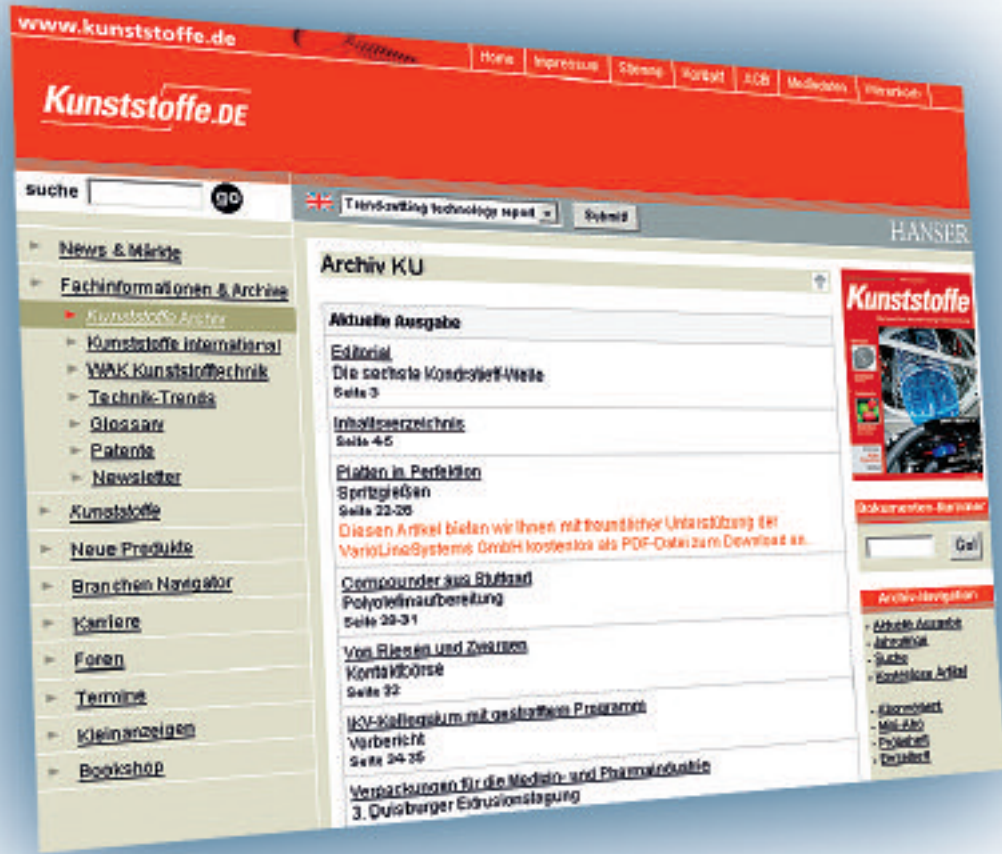
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**Contact me for an individual quotation.
I will be happy to advise you.**



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Kunststoffe.DE

Kunststoffe
international.com

QZ-online.de
Portal für Qualitätsmanagement

4 Article sponsorship for companies and authors - expand your target group

ADVANTAGES TO YOU:

- Multiplier effect - open up new target groups
- Response measurement: evaluation of call-offs
- Accessible at any time

Present your specialist article, appear in our trade journals and on our leading business portals, and, in this way, make all the benefits available for downloading free of charge.

Any further questions? I will be happy to advise you.



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